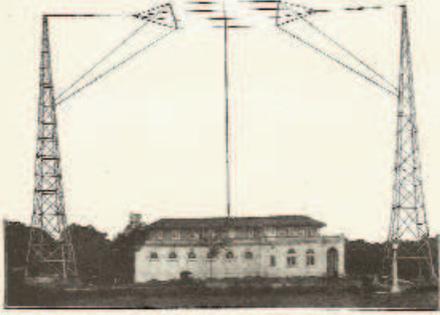


# CALLING ALL MOOSE RADIO AMATEURS

## Station WJJD

### Mooseheart's New Radio

Hear the Youngsters sing; hear the Student Band and the orchestras play. Listen to the chimes when it's bedtime for the Mooseheart Babies. Tune in on Mooseheart on Founder's Day, October 27, 1924.



Two great towers support the aerial from which radiates the glowing message to Moose throughout the continent.

Members of the Radio Amateurs of Burnham-on-Sea Moose Lodge 123 and Legion 8 in the UK, and Downers Grove Lodge 1535 in the USA, are hosting a Radio Amateur special event in honor of the 90th anniversary of the opening by James John Davis of the Mooseheart Radio Station WJJD, affectionately known as 'The Voice of the Loyal Order of Moose.' During the June 21-22 event, we will be

Radio. The 5c and 10c store in Batavia was able to supply all the components required to build crystal sets and simple radio receivers. Following the enthusiasm created and the success of this venture, J. J. Davis, in his inimitable way, never failing to seize an opportunity, established a Radio Club at Mooseheart. By 1924 it was decided to test this new media and on October 27th, Founder's Day, the

Sundays. At other times during the week, programs of a more professional nature were broadcast and time sharing with other radio stations developed. The station reached out to listeners and members in the communities along the Fox River and could be heard in 35 of the surrounding states as well as in four Provinces in Canada.

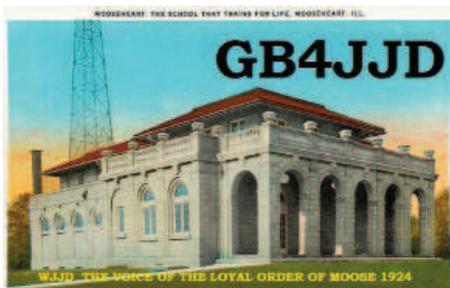


Vital organ of the new Mooseheart Radio Station. The man is Edward J. Davis, Mooseheart's master mechanic, who had charge of installation.

new Radio Station WJJD (so named in honour of Davis) took to the air. 'Mechanical Apparatus' had been installed in the Women's building and two 150 ft towers erected, one either side of the building to support the antennas.



WJJD was undoubtedly a great success and enjoyed a colorful history. With greater success came an increasing financial burden in order to keep up with the inevitable rising costs and advances in technology. Due to these restraints, WJJD was eventually sold in 1933.



transmitting on all the UK Amateur bands under the station call sign GB4JJD in honour of J. J. Davis. Contacts will receive a commemorative QSL card depicting the Women's building where the original transmitters were housed. We will be particularly listening for any calls from Moose Amateurs in the States, both on phone or CW, but nevertheless we will be spreading the Moose message to the world. Please listen out for us.

During the years following the opening of Mooseheart in 1913, the children and other residents there became interested in the new media of



What the Radio station lacked in professional talent was more than made up for by the enthusiasm of the Mooseheart students, who in the early days, produced and hosted the programs.

At first the station operated restricted hours in order to avoid interference with other stations. A daily assembly was broadcast during the week at 4:00 pm, followed later by mainly musical programs presented by the students. Church services were broadcast on

Today Radio Amateurs exchange what are called QSL cards to acknowledge contacts. Cards are colorful and informative and for many Radio Hams have become collectors' items. Nothing changes.



In the early days of WJJD Verification Stamps could be collected from stations heard on the air. WJJD was no different. The verification stamps were a powerful marketing tool and listeners were simply required to send the Radio Station proof of reception in exchange for one of these stamps. The idea was a popular one and many examples of these stamps can still be found on eBay.

If you would like a commemorative QSL card please contact GB4JJD on June 21 or 22, 2014 between 10 am and 6 pm British Summer Time. Chris Harris G4TBO. Details on QRZ.com